

2020 Canadian Biosafety Symposium
Delta Hotels by Marriott Edmonton South Conference Centre
Edmonton, Alberta, Canada
September 15-17, 2020

To Whom It May Concern:

From September 15-17, 2020, Edmonton will be the meeting place for approximately 100 laboratory biosafety managers and biosafety professionals from across Canada to network and look at the latest techniques, equipment and innovative technologies during the Canadian Biosafety Symposium.

On behalf of the Canadian Association for Biological Safety (CABS) it is our pleasure to invite you to join us in Edmonton this September to take part in the Canadian Biosafety Symposium. The Symposium provides you with an unparalleled sponsorship opportunity.

As an exhibitor, you would be able to meet with potential customers in a relaxed and productive setting, and build both name recognition and their familiarity with what your company has to offer. A large and bright foyer will hold the exhibition area and will also be used for coffee/tea breaks and buffet lunch to increase the visibility of the exhibits and the contact between participants and exhibitors.

As a sponsor, you would have even greater exposure and recognition as a supporter of the educational objectives and activities of Canada's biosafety organizations and community.

Please find attached the information on prices and types of sponsorship packages.

We invite you to participate as a delegate and/or sponsor. Please review the enclosed information and if you have any questions, contact Kelly at cabsacsb@gmail.com or call 204-770-8604.

Sincerely,

Tom Walus
President, Canadian Association for Biological Safety (CABS)

Sponsor and Exhibitor Information

The 2020 Canadian Biosafety Symposium enables companies and other organizations involved in biosafety to connect with leaders and decision makers from across Canada's biosafety and biosecurity community. The Symposium provides the venue to feature the availability and value of biosafety products and services, and to gain the attention of people who make the crucial decisions in their selection and procurement.

The event will bring together approximately 100 biosafety professionals, biocontainment facility managers and laboratory scientists from government facilities, universities and the private sector. It will feature presentations and posters on an array of biosafety topics, including microbiological techniques, laboratory facilities and equipment, biosecurity measures, and infectious diseases affecting humans and animals. This annual event enables the Canadian biosafety community to learn and share knowledge with colleagues from across Canada and other countries.

You have the opportunity to become a sponsor, exhibitor and participant in the Canadian Biosafety Symposium.

All sponsors will:

- be featured and acknowledged in the Symposium signs, promotional materials, and program, with specific signage and recognition at the event you are sponsoring.
- be given two free conference registrations for your personnel to attend and participate in all Symposium activities.
- act with the other sponsors and exhibitors as host of an opening reception in the exhibit area.
- be given booth exhibit display space in close proximity to the events, refreshment areas and activity of the Symposium.

All exhibitors will:

- be featured in the Symposium program.
- be given two complimentary registrations for your personnel to attend and participate in all Symposium events
- act with the sponsors and other exhibitors as host of an opening reception in the exhibit area.

Sponsorship Opportunities

Gold Sponsor Events (\$8,000)

- Wednesday luncheon
- Thursday luncheon
- Tuesday evening reception

Silver Sponsor Events (\$6,000)

- Wednesday morning breakfast
- Thursday morning breakfast

Bronze Sponsor Events (\$3,000)

- Wednesday morning coffee/nutrition break
- Thursday afternoon coffee/nutrition break

Exhibitor (\$1,800)

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Exhibitors will have table tops with two chairs and room for a banner display.

Extras included in the Conference Bag (\$500)

- Advertising article or a flyer of less than 8 pages in delegate's bag, to be sent 2 months before the event

*Canadian Biosafety Symposium
September 15-17, 2020
Sponsor Application Form*

To become a Symposium sponsor, please complete this form with payment and email it to cabsacsb@gmail.com or send via post to:

Canadian Biosafety Symposium
c/o Kelly Johnston
755 Carter Ave.
Winnipeg, MB R3M 2C4

For further information on sponsorships, contact Kelly at 204-770-8604 or email at cabsacsb@gmail.com

Select your organization's level of sponsorship:

- | | | | | |
|--------------------------------------|--|--|---|---|
| <input type="checkbox"/> Gold | <input type="checkbox"/> Silver | <input type="checkbox"/> Bronze | <input type="checkbox"/> Exhibitor | <input type="checkbox"/> Conference Bags |
| \$8,000 | \$6,000 | \$3,000 | \$1,800 | \$500 |

Name the event you will sponsor: _____

Payment: Cheque, Credit Card or Wire Transfer

Cheque (payable to "Canadian Association for Biological Safety.")

Please advise if you will be paying by Credit Card and we will arrange for a PayPal invoice to be sent directly to you. No PayPal registration is required to complete payment online.

If you would like to pay by wire transfer, please advise and details will be forwarded.